

## Online Management Degree Program Courses

### **CORE COURSES**

The core curriculum courses consist of the following:

|          |  |
|----------|--|
| AC 2103  | Principles of Accounting I             |
| AC 2203  | Principles of Accounting II            |
| BA 3623  | Business Communication                 |
| BA 3633  | Business Law                           |
| BA 3683  | Intro Management Science               |
| EC 2013  | Principles of Macroeconomics           |
| EC 2023  | Principles of Microeconomics           |
| FN 3303  | Business Statistics                    |
| FN 3313  | Financial Management                   |
| MIS 3503 | Microcomputer Applications in Business |
| MIS 3563 | Introduction to MIS                    |
| MG 3703  | Fundamentals of Management             |
| MG 3753  | Production & Operations Management     |
| MG 3763  | Principles of Marketing                |
| MG 4703  | Business Policy & Strategy             |

### **REQUIRED COURSES**

In addition to the core curriculum, students must complete 21 hours of the required courses mentioned below:

|         |                                   |
|---------|-----------------------------------|
| MG 4513 | Business Telecommunications       |
| MG 3713 | Human Behavior in Organizations   |
| MG 4713 | Managing Individual & Work Groups |
| MG 4753 | International Management          |
| MG 4641 | Business Seminar                  |
| MG 4653 | Research Methods                  |
| BA 4993 | Internship                        |

## **ELECTIVES COURSES**

Students must select twelve (12) hours of electives from one specialty area only.

### **1. ENTREPRENEURSHIP**

|         |                                 |
|---------|---------------------------------|
| MG 3743 | Entrepreneurship                |
| MG 3773 | Marketing Management            |
| FN 3333 | Financing New Ventures          |
| EC 3233 | Macroeconomics Analysis         |
| EC 4223 | Economic Growth and Development |

### **2. HUMAN RESOURCE**

|         |  |
|---------|--|
| MG 3723 | Human Resources Management             |
| MG 3733 | Labor & Industrial Relations           |
| MG 4743 | Compensation & Benefits                |
| MG 4723 | Managing Decision Processes            |
| BA 3653 | Labor Relations Law                    |
| PY 4223 | Industrial & Organizational Psychology |

### **3. MARKETING**

|         |                             |
|---------|-----------------------------|
| MG 3773 | Marketing Management        |
| MG 4773 | International Marketing     |
| MG 3873 | Retailing and Merchandising |
| MG 3783 | Purchasing Management       |
| MG 3793 | Logistics Management        |

### **4. INTERNATIONAL BUSINESS**

|         |   |
|---------|---|
| EC 4213 | International Trade                       |
| EC 3233 | Macroeconomic Analysis                    |
| EC 4223 | Economic Growth and Development           |
| FN 4363 | International Financial & Capital Markets |
| MG 4773 | International Marketing                   |
| MG 4803 | Global Business Strategy                  |

### **5. SUPPLY CHAIN MANAGEMENT**

|          |                                     |
|----------|-------------------------------------|
| MG 3783  | Purchasing Management               |
| MG 3793  | Logistics Management                |
| MG 4723  | Managing Decision Processes         |
| MG 4733  | Managing Complex Organizations      |
| MIS 4583 | Introduction to Electronic Commerce |
| MIS 4593 | Project Management                  |