

# Langston University Alumni Survey

Description:

Date Created: 5/10/2016 1:50:42 PM

Date Range: 5/14/2016 7:00:00 AM - 5/31/2016 12:00:00 AM

Total Respondents: 141

| Q1. When you think about the academic programs of Langston University, what do you consider to be the greatest strengths of the university? |         |  |  |
|---|---------|--|--|
| Count   | Percent |  |  |
| 128   | 100.00% |  |  |
| Count   | Percent |  |  |
| 1   | 0.78%   |  | strong leaders   |
| 1   | 0.78%   |  | The ability to put the information out on a level that I students can learn and excel in these fields whatever that field of academics maybe professors and instructors with a true commitment for the school to excel and be recognized as a great higher learning institution and to shake off that notion of a second rate education that will have difficulty competing in the free-market I was our students do and always will excel in the world of academia because of commitment of Langston University |
| 1   | 0.78%   |  | When I was there: Strong, capable, caring instructors.   |
| 1   | 0.78%   |  | 1. Knowledgeable, understanding and concerned educators.   |
| 1   | 0.78%   |  | Agriculture  |
| 1   | 0.78%   |  | All academic programs. I graduated from the Rehabilitation Counseling programs.  |
| 1   | 0.78%   |  | Allocation of excellent academic staff for the right programs  |
| 1   | 0.78%   |  | As a 1975 graduate, I am unable to address this question in a reasonable manner to adequately reflect current academic strengths and practices.  |
| 1   | 0.78%   |  | As a white female grad (almost 70 yrs young now) I am thankful for my academic studies from LU and my family (including my parents) including my graduation day.   |
| 1   | 0.78%   |  | At the time I attended, Biology, Education and Nursing   |
| 1   | 0.78%   |  | Based on the feedback that I have received, the Physical Therapy Program would rank as the top academic program at LU. I would suspect that the Agriculture Program would rank relatively high due to its national and international recognition for its "goat research". I suspect that the Education Program is solid due to its long and rich history in Teacher Education.   |
| 1   | 0.78%   |  | Biology, Chemistry, and Education  |
| 1   | 0.78%   |  | Business and Health science departments  |
| 1   | 0.78%   |  | Class size   |
| 1   | 0.78%   |  | communication with education for all academic programs ,and the importance of the town of Langston ,and the University   |
| 1   | 0.78%   |  | Diversity and outstanding teachers and curriculum.   |
| 1   | 0.78%   |  | Education dept - staff   |
| 1   | 0.78%   |  | Education, nursing, and PT are the strengths. STEM programs are a necessity although not necessarily a strength of LU.   |
| 1   | 0.78%   |  | Even though I attended the Technology Department, the Physical Therapy Department is, in my opinion, Langston's greatest strength. Also, the "small class" environment is an advantage in every program at Langston (as opposed to big classrooms at bigger universities).   |
| 1   | 0.78%   |  | Faculty and small class size   |
| 1   | 0.78%   |  | Faculty to student ratio is our greatest strength. We have the ability to bridge the gap between faculty and student relations.  |
|   |         |  |  |

|   |       |  |  |
|---|-------|--|--|
| 1 | 0.78% |  | Great professors example-. Dr John Sassin  |
| 1 | 0.78% |  | Hands on instruction.  |
| 1 | 0.78% |  | Having not been a student at Langston, I cannot fairly answer this question.   |
| 1 | 0.78% |  | Highly qualifies Professors, of course. They way they execute their knowledge is the key to success. Additionally, the Professors care about their students, for example, if a student is having a difficult time with a subject are dealing with issues at home, the Professors are always willing to assist in helping the student. The Tulsa/OKC Professors "ROCK".   |
| 1 | 0.78% |  | How the Classes are,,,,,Taught, How the Instructors,are involved with, the University  |
| 1 | 0.78% |  | I believe the greatest strengths of the Academic Programs are first the students. The students that decide what field they would like to dedicate their lives working in and becoming the best at what they do. Receiving a higher education beyond is a worthy yet hard decision to make and retain. Taking various classes, studying, testing and working within the major are just the beginning tools to prepare students for what they will need in the working world. The second would be the professors. I can't begin to tell you how often and how important your professor can be in the steps towards your academic success. They push you to be great, they push you to be curious and again you to be dedicated. Without their time, education and willingness to work and guide us in the direction we wish to go. Of everything the University offers its students and professors are the greatest strengths. |
| 1 | 0.78% |  | I believe the greatest strengths would be the Nursing and Physical Therapy Programs.   |
| 1 | 0.78% |  | I can only answer from my time there. It was the music department. 68-72.  |
| 1 | 0.78% |  | I do not know.   |
| 1 | 0.78% |  | I graduated from the Physical therapy program and was very pleased with my education   |
| 1 | 0.78% |  | I know nothing about the academic programs of Langston.  |
| 1 | 0.78% |  | I must apologize for not being able to provide feedback for Questions 1 & 2.   |
| 1 | 0.78% |  | I think an infusion of the Humanities would heighten the academic programs of LU. The greatest strength of the university is it's history; it's longevity, but this is not exploited enough and although the diversity of the university's student population is healthy, the history must not be diluted for the benefit of other cultures. It is Oklahoma's ONLY HBCU and has survived despite numerous ongoing attacks and attempts to close it.  |
| 1 | 0.78% |  | I think of all of the trials and tribulations that we as undergraduates had with classes and our successes, in passing those classes. The coursework was challenging, but well worth the efforts.  |
| 1 | 0.78% |  | I think that the academic programs are excellent. I think that the university is not too large for students to excel.  |
| 1 | 0.78% |  | I think the current programs are fine. I believe with the changing dynamics of society & the business world, you might consider updating h current programs. * The strength are the instructors and their love for the students.   |
| 1 | 0.78% |  | I think the greatest strengths of Langston University are the health programs. The faculty are engaged with students and for the most part appear to be dedicated to student success.  |
| 1 | 0.78% |  | I've been out of the loop, and cannot speak to a specific program, but when I was a student the Agriculture and PT program was strong.   |
| 1 | 0.78% |  | Individual attention each student is given. Also, the President, faculty and staff have a particular interest in each student and want them to succeed.  |
| 1 | 0.78% |  | It appears the "goat research" is one of the greatest strength at Langston University. The academic programs have altered depending on the instructors and professors deliverance of the information/material and demand of excellence from students to satisfy their academic requirements. At this point I don't know its academic's strength.   |
| 1 | 0.78% |  | It is difficult for me to mention any strengths compared to the University I am use to. Too many unknowns have been hired with unnecessary high salaries Langston University Graduates are no longer considered for many of the jobs that become available. On staff graduates help to maintain the security and traditions of the University. Many have not seen that with this administration.   |
| 1 | 0.78% |  | It is still called Langston University   |
| 1 | 0.78% |  | Its ability to produce some of the best minds in the world I never could have gone to college in 1964 but Langston gave me the chance and I  |

was productive in teaching for 40 years I was so blessed to go to school at Langston I will always be indebted to Langston

|   |       |                      |  |
|---|-------|----------------------|--|
| 1 | 0.78% | <input type="text"/> | Langston is a place not only for advancing in academics, pursuing intellectual discovery and developing life-long friendships in a vibrant campus community setting. |
| 1 | 0.78% | <input type="text"/> | Langston University greatest strengths is its Teacher Education Programs.  |
| 1 | 0.78% | <input type="text"/> | Langston's strengths are educating students not only in the legal areas, but also in the ethical fields.   |
| 1 | 0.78% | <input type="text"/> | Making courses available to complete the Degree requirements.  |
| 1 | 0.78% | <input type="text"/> | My personal experiences at LU were quite long ago; however, I recall that academically superior faculty and staff to be the greatest strength.                       |
| 1 | 0.78% | <input type="text"/> | N/a  |
| 1 | 0.78% | <input type="text"/> | N/A  |
| 1 | 0.78% | <input type="text"/> | NA   |
| 1 | 0.78% | <input type="text"/> | need more information .  |
| 1 | 0.78% | <input type="text"/> | nnnmm,   |
| 1 | 0.78% | <input type="text"/> | None!  |
| 1 | 0.78% | <input type="text"/> | non-traditional and life long learners   |
| 1 | 0.78% | <input type="text"/> | Nursing and Pysical Therapy  |
| 1 | 0.78% | <input type="text"/> | Nursing Programs   |
| 1 | 0.78% | <input type="text"/> | Nursing, Education   |
| 1 | 0.78% | <input type="text"/> | Options. Students today need options that speak to their learning styles. I think a diversity of educational programs and learning formats is important.             |
| 1 | 0.78% | <input type="text"/> | Physical and Education departments   |
| 1 | 0.78% | <input type="text"/> | Physical Therapy and Allied Health   |
| 1 | 0.78% | <input type="text"/> | Physical Therapy and Nursing programs.   |
| 1 | 0.78% | <input type="text"/> | Physical therapy and nursing.  |
| 1 | 0.78% | <input type="text"/> | Physical Therapy program seems to be the strongest.  |
| 1 | 0.78% | <input type="text"/> | Physical Therapy, Business,  |
| 1 | 0.78% | <input type="text"/> | Physical therapy, education, counseling, nursing   |
| 1 | 0.78% | <input type="text"/> | Professors and faculty that care. That are willing to meet students where they are and challenge them to do better.  |
| 1 | 0.78% | <input type="text"/> | Professors and Teachers who really care about their students.  |
| 1 | 0.78% | <input type="text"/> | Providing Programs that will be beneficial for going out into the real world and being successful in the purpose God has planned for the individual.                 |
| 1 | 0.78% | <input type="text"/> | Providing the opportunity for the underserved to flourish and prepare for a productive position in society   |
| 1 | 0.78% | <input type="text"/> | Quality teachers who care about students learning and not just getting through the book for the semester.  |
| 1 | 0.78% | <input type="text"/> | Receiving a degree from an accredited university   |
| 1 | 0.78% | <input type="text"/> | Right now, School of Nursing and School of Physical Therapy  |
| 1 | 0.78% | <input type="text"/> | School of Education, school of business  |

|   |       |                          |  |
|---|-------|--------------------------|--|
| 1 | 0.78% | <input type="checkbox"/> | Science, math, agriculture, physical therapy and nursin  |
| 1 | 0.78% | <input type="checkbox"/> | Small class sizes  |
| 1 | 0.78% | <input type="checkbox"/> | Small class sizes allow one on one attention with instructors.   |
| 1 | 0.78% | <input type="checkbox"/> | Small classes and good teachers  |
| 1 | 0.78% | <input type="checkbox"/> | Small professor to teacher ratio. Positive interaction in the class between students and professors  |
| 1 | 0.78% | <input type="checkbox"/> | Teacher Education  |
| 1 | 0.78% | <input type="checkbox"/> | Teacher to student ratio. The teachers care about the students and truly care about the future for African Americans. Physical Therapy program is very popular.  |
| 1 | 0.78% | <input type="checkbox"/> | The academic programs that I consider are the university's greatest strengths are the Nursing program, Physical Therapy and other science, applied science and agriculture programs.   |
| 1 | 0.78% | <input type="checkbox"/> | The attention given to the student by the faculty and staff members.   |
| 1 | 0.78% | <input type="checkbox"/> | The current staff that is in place.  |
| 1 | 0.78% | <input type="checkbox"/> | The education and physical therapy programs hava always been the strongest with focuses on advanced degrees and career placement assistance.   |
| 1 | 0.78% | <input type="checkbox"/> | The greatest academic program strengths are preparation with the Agricultural, Education, and Nursing majors.  |
| 1 | 0.78% | <input type="checkbox"/> | The greatest strength is its professors including promoting the availability of internship programs. As long as the professors can execute the knowledge concisely then you produce excellent students, and promoting the students to work internships each summer during their school term would greatly help towards a promising career. |
| 1 | 0.78% | <input type="checkbox"/> | The greatest strength of the university is the offering of college courses just like any other university but it is one of the historical black colleges.  |
| 1 | 0.78% | <input type="checkbox"/> | The greatest strengths about the academic programs at Langston University are, teachers availability, the culture of the teachers and one on one with the teachers.  |
| 1 | 0.78% | <input type="checkbox"/> | The greatest strengths are the curriculum that is offered at Langston  |
| 1 | 0.78% | <input type="checkbox"/> | The greatest strengths of the university are the teacher vs. student ratio along with it's highly rated physical therapy program.  |
| 1 | 0.78% | <input type="checkbox"/> | The helpful faculty, staff, and students are with people with disabilities.  |
| 1 | 0.78% | <input type="checkbox"/> | The Honors Program should be headed by a scholar with a terminal degree who understands the meaning of honor programs in American institutions of higher learning that train for excellence and leadership.  |
| 1 | 0.78% | <input type="checkbox"/> | The individual attention I received from my professors were a great benefit. Students today have Degree Programs that were not available during my years at Langston Univeristy. The Physical Therapy program for example was not offered during my time. Classes would have to be taken at Oklahoma State etc.                            |
| 1 | 0.78% | <input type="checkbox"/> | The instructors and class size were the strongest when I attended. There was always time for one on one help and all instructors seemed to care about me personally and wanted me to succeed.  |
| 1 | 0.78% | <input type="checkbox"/> | The mission, the history, the substance of the professors, faculty and staff and the concerted efforts they had for every student who came through those doors to make it through successfully.  |
| 1 | 0.78% | <input type="checkbox"/> | The Nursing and Physical Therapy programs  |
| 1 | 0.78% | <input type="checkbox"/> | The nursing, agriculture, and physical therapy programs are the top three that I consider to be the greatest strengths of Langston University.   |
| 1 | 0.78% | <input type="checkbox"/> | The open enrollment policy is a great strength. there are many students who may not otherwise be able to experience college. Strength in Ag and Rehab programs   |
| 1 | 0.78% | <input type="checkbox"/> | The overall support that Langston provides its students.   |
| 1 | 0.78% | <input type="checkbox"/> | The physical therapy program The Education program (preparing students to be teachers)   |

|   |       |                      |  |
|---|-------|----------------------|--|
| 1 | 0.78% | <input type="text"/> | The physical Therapy Program and the Master's level program.   |
| 1 | 0.78% | <input type="text"/> | The Physical Therapy Program, The Goat Research, Nursing program and the teaching aboard in Africa during the summer.  |
| 1 | 0.78% | <input type="text"/> | The Physical Therapy, Agricultural and Nursing Programs are rated highly when mentioned outside of the Langston community. The strength of the university, in general, is the ability to provide small class sizes and opportunities for talented students of color to be identified and recruited for large companies.  |
| 1 | 0.78% | <input type="text"/> | The Professor's knowledge of the Program.  |
| 1 | 0.78% | <input type="text"/> | The Professors / are your key to success for your students.  |
| 1 | 0.78% | <input type="text"/> | The professors of the programs are Langston's greatest strengths. They make you want to attend class regularly. They encourage you. And as a 2003 graduate, I can say they keep in contact with you and continue to inspire you throughout your life.  |
| 1 | 0.78% | <input type="text"/> | The professors really care for the students and work to help them succeed. In terms of courses the research programs are some of the best in the country.  |
| 1 | 0.78% | <input type="text"/> | The programs and teachers are outstanding.   |
| 1 | 0.78% | <input type="text"/> | The recognition of quality degrees (from business to physical therapy). Langston does graduate top notch students that are prepared for the workforce.   |
| 1 | 0.78% | <input type="text"/> | The requirement of internship before graduation.   |
| 1 | 0.78% | <input type="text"/> | The school of business has always flourish.  |
| 1 | 0.78% | <input type="text"/> | The staff and professors. Supportive and challenging. Knowledgeable and dedicated to the students and their success. 2011-2013...  |
| 1 | 0.78% | <input type="text"/> | the strength of the university is accounting, business, and Nursing and other medical programs lie PT Time to get Langston Tulsa more at the forefront.  |
| 1 | 0.78% | <input type="text"/> | The strengths of the university when I attended in the early 1990's was the talented professionals who brought a combination of research, theory, and practice to the classroom. I do not know if it is still true today, but Langston afforded me the opportunity to travel and represent LU in Spain and Portugal. I often tell young people at recruiting events that LU is the only college I have heard of where a professor would show up to a students dorm room to inquire about why he/she was missing class if too many absences were noted. My son went to college in 2012 at a NON-HBCU and I never knew he was not regulary attending class until mid-term. The professors cared about us and tracked our progress through our careers. |
| 1 | 0.78% | <input type="text"/> | The Urban Education department   |
| 1 | 0.78% | <input type="text"/> | The variety of academics and the instructors.  |
| 1 | 0.78% | <input type="text"/> | TheFact that the professors genuinely care for all students and they push you to be better at all times...   |
| 1 | 0.78% | <input type="text"/> | They are good.They are an equal opportunity for anyone who wants to go.  |
| 1 | 0.78% | <input type="text"/> | They are strong  |
| 1 | 0.78% | <input type="text"/> | To have well educated and involved teaching staff. Innovative programs that are able to identify the student's assets and offer programs that challenge them to achieve the most they can. Create a learning environment motives and inspires greatness.   |
| 1 | 0.78% | <input type="text"/> | Unconditional caring staff.  |
| 1 | 0.78% | <input type="text"/> | unknown  |
| 1 | 0.78% | <input type="text"/> | Variety of programs  |
| 1 | 0.78% | <input type="text"/> | When I attended in the 60's we had good basic courses taught by very dedicated faculty members. The true learning for me was the interaction with my student peers from other disciplines and diverse backgrounds.   |
| 1 | 0.78% | <input type="text"/> | When I think about the academic programs at Dear Langston, I consider the Agriculture, Biology, Nursing, Physical Education and some parts of the business program to be the greatest strengths of the university. Reason being is because, I have witness a plethora of great successors come from those programs. Those individuals have made excellent grades, career choices and seem to have had great assistance by professors and faculty within their departmental school. I can even go so far to include, the school of education as well. I too have noticed these  |

|                 |       |                      |  |
|-----------------|-------|----------------------|--|
|                 |       |                      | students find career almost immediately after graduating.  |
| 1               | 0.78% | <input type="text"/> | When I was at the University, it strengths in academic programs was the business department. But one of Langston's greatest strengths across all programs were its faculty. They really showed and demonstrated on many instances, how much they wanted the students to succeed. |
| 128 Respondents |       |                      |  |

Q2. What, if anything, could be improved academically at Langston University?

| Count | Percent |                      |   |
|-------|---------|----------------------|---|
| 124   | 100.00% | <input type="text"/> |   |
| Count | Percent |                      |   |
| 1     | 0.81%   | <input type="text"/> | I think that we need to re-evaluate what programs are in demand and focus on building those programs to be better and stronger.   |
| 1     | 0.81%   | <input type="text"/> | Provide the teachers with the equipment and materials that are needed for their particular areas.   |
| 1     | 0.81%   | <input type="text"/> | There is NO Art curriculum at Langston University. I am a former Art/Education major who eventually attained the level of Supervisor of Art Education for the Detroit Public Schools. I know the holistic value of the arts across the entire curriculum and the interdisciplinary impact thereof. This has been a sore spot with me for years as it has not allowed me to send/refer art students to Langston.   |
| 1     | 0.81%   | <input type="text"/> | Professors who have published 3-5 books and have taught well for 20-25 years should be promoted to full professorship with permanent tenure. Those who have not published any book should not be allowed to become full professors. In other words, contribution to global scholarship should be the essence of higher learning.  |
| 1     | 0.81%   | <input type="text"/> | .....   |
| 1     | 0.81%   | <input type="text"/> | 1) Some programs could be consolidated (e.g. psychology, sociology, criminal justice into a "social science BS degree). 2) Some program should be a combined bachelor/masters program (e.g. Education). 3) Some programs should be eliminated based on job market projections (e.g. agribusiness rolled into a general business degree). 4) Add programs suitable for the "not college ready" population that come to Langston (e.g. Medical assistant, Electrician, Solar energy repair/installation). |
| 1     | 0.81%   | <input type="text"/> | Accept white students with open arms. I would love to attend BALL games not know that is impossible with the current divide.  |
| 1     | 0.81%   | <input type="text"/> | Access to internships, broadcast journalism aND education degrees   |
| 1     | 0.81%   | <input type="text"/> | Add more fields of study. That may diversify your student body and bring in even more students.   |
| 1     | 0.81%   | <input type="text"/> | Add more Master and PhD programs  |
| 1     | 0.81%   | <input type="text"/> | adding teacher curriculum courses for all areas .   |
| 1     | 0.81%   | <input type="text"/> | Agriculture program. In addition, provide more hands on learning experiences for the students.  |
| 1     | 0.81%   | <input type="text"/> | As a 1975 graduate, I am unable to address this question in a reasonable manner to adequately reflect current academic strengths and practices.   |
| 1     | 0.81%   | <input type="text"/> | Be more selective about the hiring process. When teacher morale is low and you have a staff that does not identify with the student population, academics suffer.   |
| 1     | 0.81%   | <input type="text"/> | Better professors who actually want to be with the students   |
| 1     | 0.81%   | <input type="text"/> | Better science labs   |
| 1     | 0.81%   | <input type="text"/> | Better teachers who care about students and not their checks.   |
| 1     | 0.81%   | <input type="text"/> | Challenge the students and Instructors to pursue the spirit of excellence with their work performance showing enthusiasm at their craft.  |
| 1     | 0.81%   | <input type="text"/> | Clinical testing should be included before graduation so students don't graduate and fail after completion of degree  |
| 1     | 0.81%   | <input type="text"/> | Consistency. More work experience opportunities. Today's economy requires work experience that is uncommon for most of Langston's students. Administrators should work towards working with Logan and Payne county agencies to assist students (many of which I infer to be   |

first generation) in getting experience and understanding of what jobs look like in their field.

|   |       |                      |  |
|---|-------|----------------------|--|
| 1 | 0.81% | <input type="text"/> | Continue to encourage the freedom of thought and encourage service. * Continue to make the classes engaging & exciting & encouraging for students to want to participate study the more difficult majors.  |
| 1 | 0.81% | <input type="text"/> | Continue to keep rigor high so kids are prepared to enter the workforce and compete.   |
| 1 | 0.81% | <input type="text"/> | Continue to provide resources for the best possible leadership and faculty who will be able to discern the education relevant for today and the future.  |
| 1 | 0.81% | <input type="text"/> | course offering each semester and not every other semester   |
| 1 | 0.81% | <input type="text"/> | Do other activities to get more students involved and willing to join programs. More volunteer programs would be beneficial.   |
| 1 | 0.81% | <input type="text"/> | Don't know,,,Have'nt visited the Campus since Early 2000   |
| 1 | 0.81% | <input type="text"/> | Even though this might be counter productive to larger enrollments, I believe Langston University could improve academically by requiring higher ACT scores for student admittance.  |
| 1 | 0.81% | <input type="text"/> | Everything   |
| 1 | 0.81% | <input type="text"/> | EVERYTHING can be improved. Every program on the campus should be strengthened academically. Langston has to begin setting higher standards for it's students and recruiting TOP NOTCH faculty that will push EVERY enrolled student to better academic standards and challenging them each moment they are in the classroom. With the states budget cuts and fighting to recruit and retain students, LU has to make it's FACULTY and Curriculum it's #1 priority. The day when making Langston an option to attend should be a thing of the past and a #1 selection. From the President, to Staff, to Faculty, it has to re-invigorate PRIDE back to the School. |
| 1 | 0.81% | <input type="text"/> | Focus on early childhood developmental courses.  |
| 1 | 0.81% | <input type="text"/> | From what I hear some programs can be a little more challenging  |
| 1 | 0.81% | <input type="text"/> | Getting the word out to students like in California that Langston is a great college I would like to see tv ads in California letting students know about Langston   |
| 1 | 0.81% | <input type="text"/> | Great internship opportunities for juniors and seniors.  |
| 1 | 0.81% | <input type="text"/> | Higher expectations from the students academically.  |
| 1 | 0.81% | <input type="text"/> | I am not knowledgeable of the current academic programs.   |
| 1 | 0.81% | <input type="text"/> | I am not sure, but in general more focus and development of the student to be competitive in the real world, more access to internships.   |
| 1 | 0.81% | <input type="text"/> | I believe Langston needs to develop a couple of signature programs. Nursing is an example. Education was once a signature program and it needs to be strengthened to have sought after graduates gravitate to Langston.  |
| 1 | 0.81% | <input type="text"/> | I believe that the over all assurance to Alumni and Parents that we are excelling to keep up with new technology, accreditation requirements, etc....  |
| 1 | 0.81% | <input type="text"/> | I do not know.   |
| 1 | 0.81% | <input type="text"/> | I don't know at this time.   |
| 1 | 0.81% | <input type="text"/> | I found a great many of my fellow students studying law enforcement, and the prison system. Improvement, to my way of thinking, would be to study how so many people are incarcerated due to insufficient evidence.  |
| 1 | 0.81% | <input type="text"/> | I have been gone to long to honestly answer this question, but I will share that LU's recruitment efforts are very weak. I sent Dr. Smith an email regarding my concerns related to a recruiter to come to Atlanta in 2015. Dr. Smith never responded and the recruiter returned to the black College Expo in 2015 and did not ask any alumni to help with the booth. The Atlanta Chapter if full of willing hands yet our recruitment efforts are not realized because the recruiter often fails to follow up with talented students who submit their information.  |
| 1 | 0.81% | <input type="text"/> | I honestly don't know. I have not been there since the Springbof 2002. I learned of the goat research from then president Ernest Holloway.   |
| 1 | 0.81% | <input type="text"/> | I know nothing about the academic programs of Langston.  |
| 1 | 0.81% | <input type="text"/> | I live in Tulsa and attended needed "Visual Service" classes in OKC to obtain a Master of Science in Vocational Rehabilitation   |

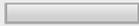
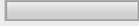
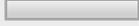
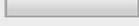
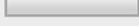
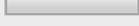
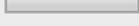
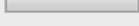
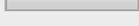
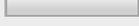
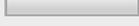
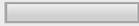
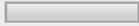
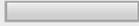
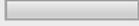
Counseling/Visual Service due to unavailability at the Tulsa campus. I cannot drive long distances due to a TBI injury and supplied gas funding for a driver to take me to OKC. Some of the classes were available on-line, however, at times, I was not able to join classes due to computer issues. It would be great if somehow Vocational Rehabilitation Counseling/Visual Service classes could be available in all campus. The Tulsa campus, even though the students are very interested in obtaining a Master in Science in Vocational Rehabilitation Counseling/Visual Service there are very few students willing to drive to OKC to take classes. I'm just saying, there would be more graduates for Vocational Rehabilitation Counseling/Visual Service from the Tulsa campus if the classes were more accessible. I personally was approached on several occasions from other students that were interested but backed off due to traveling to OKC.

|   |       |                      |  |
|---|-------|----------------------|--|
| 1 | 0.81% | <input type="text"/> | I think all universities are experiencing a decline in academic rigor with the caliber of students that are being accepted at the various schools. The amount of students I encountered that were weak in the sciences (math) and also reading were significant. I think the school should review the candidates before school starts and have a summer session to identify these at risk students before they start the normal calendar year.   |
| 1 | 0.81% | <input type="text"/> | I think it would greatly improve academics if there was a book fair. It would help the students that are unable to afford purchasing books. Students that are in the same major could pass their books to the next student that is in need of a particular book for a class at a reasonable but cheaper amount. I also think that students should be allowed, in most classes to bring their lab tops, e-readers or touch pads to class. It would enable them to access and increase the ability to learn through the internet. I also think this would be a great tool for students with disabilities such as deaf students, if these improvements have not already been considered or added. |
| 1 | 0.81% | <input type="text"/> | I understand that educational support programs for freshmen recently instituted should increase the academic success, and lead to increase graduation rates, and subsequent increase in enrollment.  |
| 1 | 0.81% | <input type="text"/> | I was only involved with the education department and I felt that after graduation I was so lost with no guidance as to where to go to get certified after I passed the test, but this was back in the 1990's so I am sure things have changed since then.   |
| 1 | 0.81% | <input type="text"/> | I would like to see the religion, and the faith, with the spiritual part of life, which is God the Father Jesus Christ, with the Holy Spirit,, return to the campus of Langston University. Most of the colleges, and Universities in Oklahoma, if not all have faith base program, and the academics are at a high level,, and this is what Langston University does not have,, and why not??   |
| 1 | 0.81% | <input type="text"/> | I would say the technology should be up to date with D1 schools. If that were the case I don't see Langston not competing with any schools in the nation including Ivy League schools.   |
| 1 | 0.81% | <input type="text"/> | I've been away for so long, I have no idea how to answer this question.  |
| 1 | 0.81% | <input type="text"/> | If we could add more graduate degree programs that would be nice.  |
| 1 | 0.81% | <input type="text"/> | Improving the roads  |
| 1 | 0.81% | <input type="text"/> | Increase Ph.D.s on the teaching staff.   |
| 1 | 0.81% | <input type="text"/> | Increasing the Masters program to offer more areas of study so students can continue there and wouldn't have to go somewhere else.   |
| 1 | 0.81% | <input type="text"/> | Integrity. Faculty and staff should honor their actions.I attended Graduate studies and was withdrawn from a course in which I was approved to take, sadly it rejected my financial aid and left me burdened with a fee I wasn't prepared to pay. I contacted everyone possible to help to no avail, I can't even pursue jobs with my Bachelors degree earned at LU which was earned years before I began my graduate program which slows down the payment to resolve my balance.If staff would have honored the mistake, LU would have prospered from having a successful Alumni willing to give back. LU honor your academic mistakes, the success for LU depends on its integrity.          |
| 1 | 0.81% | <input type="text"/> | Keep young teacher like Dr. WRIGHT.  |
| 1 | 0.81% | <input type="text"/> | Langston has not evolved in the selection or offering of degree programs which deter students from applying. Many universities and colleges have broadened the selections which attracts a larger applicant pool. New majors include programs like entrepreneurship, however other schools do offer a number of majors to choose from which coordinate with one's career aspirations.  |
| 1 | 0.81% | <input type="text"/> | Langston University must provide a mentor/ advisory program for freshmen and Sophomores that have never been away from home. Many students that discontinue enrollment are students that have academic shortfalls or did not attend schools that provide adequate college preparation. This program could allow upperclassmen that are university scholarship recipients a chance to "give back" and at no cost to the university. A space for advisory meetings would need to be provided and online training videos would be a great resource for the student-advisors.  |
| 1 | 0.81% | <input type="text"/> | Licensed and qualified instructors and professors who passionately enjoy and love educating our young people to become more independent thinkers, critical thinkers, problem solvers,...to improve selves, the university and humanity.  |
| 1 | 0.81% | <input type="text"/> | Make sure you select quality students and focus on all students not just the foreign and minority  |

|   |       |                      |  |
|---|-------|----------------------|--|
| 1 | 0.81% | <input type="text"/> | Many programs should be strengthened or improved on academically. I believe the broadcast journalism program can be expanded to include print journalism, a mass media major, public relations & advertising and journalism education. I also believe that the music program at Langston can be improved academically by expanding to a sacred or church music majors, music management and producing (as a in conjunction with the business department) and musical theater. Langston graduates needs to offer competitive degrees. There should be a major in Political Science, International Affairs and Public Affairs degree (inconjunction with the journalism department) offered at Langston University. There needs to be an African and African American Studies undergraduate and graduate degree programs offered. Also Black Women's Studies and Black Feminism should be offered as a degree major along with Community Action and Research Degree or Social Justice & Human Rights program offered at Langston University. Finally it's great the you have a Doctor of Physical Therapy however a doctorate in Education (Urban Education, Music Education, Education Leadership), PHD in Political Science, African American Studies and Africana Women's studies would be great for improving the university academically. Other HBCU's and PWI's are offering competitive degree like this. Finally I think in addition to your great science and applied science and agriculture programs it would be beneficial for students to be able to study Environmental Justice, Suitability Education, Environmental History & Policy and Environmental Health. |
| 1 | 0.81% | <input type="text"/> | Maybe have a more diversified field of studies at Langston   |
| 1 | 0.81% | <input type="text"/> | Maybe I'm biased, but Technology could be improved.  |
| 1 | 0.81% | <input type="text"/> | More degree programa   |
| 1 | 0.81% | <input type="text"/> | More diverse program (competitive)   |
| 1 | 0.81% | <input type="text"/> | More emphasis on research. Better leadership within the physical therapy department.   |
| 1 | 0.81% | <input type="text"/> | More graduate programs and onlie programs.   |
| 1 | 0.81% | <input type="text"/> | More guidance during enrollment.   |
| 1 | 0.81% | <input type="text"/> | More modern degrees must be offered in order to continue to compete with the majority colleges. Watch what's happening in NC and there is a push to move away from the concept of HBCUs. There needs to be more preparation for the workforce in all majors, not just health care, PT and business degrees.  |
| 1 | 0.81% | <input type="text"/> | More preparation for students who enter Langston and may have scores that will place them in non-college credit classes. We should have some form of outreach that will make students more aware of their possible issues.   |
| 1 | 0.81% | <input type="text"/> | More Professors from the real world who function outside academia.   |
| 1 | 0.81% | <input type="text"/> | More recruitment   |
| 1 | 0.81% | <input type="text"/> | More scholarship opportunities please.   |
| 1 | 0.81% | <input type="text"/> | More tenured Professors.   |
| 1 | 0.81% | <input type="text"/> | Motivation, and Comment to your students for their goals; as well as for the goals of the University.  |
| 1 | 0.81% | <input type="text"/> | My son is currently a student at Langston. I have observed the following as areas that need great improvement. Instructors could use a few inservice sessions as training on the subjects they are teaching. Just because they are in front of the class, named as the instructor does not mean the students are understanding what is being taught. Also, the breeze ways in the apartments could use serious cleaning, the stairs could use stripping and fresh paint. Also, it would be great if there was a way to allow students to register and pay online without being charged an additional fee.  |
| 1 | 0.81% | <input type="text"/> | N/a  |
| 1 | 0.81% | <input type="text"/> | NA   |
| 1 | 0.81% | <input type="text"/> | Nanotechnology degree, mobile cybersecurity, grassroots organizing (yes, it's a real field), entrepreneurship  |
| 1 | 0.81% | <input type="text"/> | Need more faculty and staff . However, with the present budget cuts for LU it is difficult to recruit highly qualified faculty.  |
| 1 | 0.81% | <input type="text"/> | Need more programs that speak to jobs in the 21st century. Cybersecurity, data science, computer science, information technology, computer forensics, biotechnology...   |
| 1 | 0.81% | <input type="text"/> | none   |
| 1 | 0.81% | <input type="text"/> | Not really sure. Haven't heard anything from a student regarding their academic life and what they would like to see happen.   |

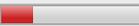
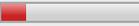
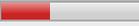
|   |       |                      |   |
|---|-------|----------------------|---|
| 1 | 0.81% | <input type="text"/> | Not sure at the moment  |
| 1 | 0.81% | <input type="text"/> | Nothing   |
| 1 | 0.81% | <input type="text"/> | Nothing that I can think of at this time.   |
| 1 | 0.81% | <input type="text"/> | Nothing, I could think at the time.   |
| 1 | 0.81% | <input type="text"/> | Nothing. Langston University is fantastic! Academically I feel I had the best professors in the world during my term between 1998-2002 while studying in the School of Agricultural and Environmental Sciences gaining a BS in Natural Resource Management. I've had a wonderful career. I believe it's ultimately up to the students to take their college terms serious, also parents should stay involved with what the university activities can offer academically, etc.   |
| 1 | 0.81% | <input type="text"/> | Now, that's a good question. I have no idea what LU is deficient in, but since you asked, please, please make certain that students know correct grammar when speaking. THAT is so important, especially if you are a teacher or in a responsible employment position. DO NOT allow students to graduate if they split verbs!   |
| 1 | 0.81% | <input type="text"/> | Online programs for the very busy individual that could benefit setting their own schedule for class time.  |
| 1 | 0.81% | <input type="text"/> | Open more academic programs at the Tulsa and OKC extensions.  |
| 1 | 0.81% | <input type="text"/> | our students do and always will excel in the world of academia because of commitment of Langston University, cross training with other university programs bringing in a fresh perspective to an old problem there are multiple ways of learning we need to keep our perspectives Open to change and embrace other methods from other universities  |
| 1 | 0.81% | <input type="text"/> | PhD program should be extended to more departments  |
| 1 | 0.81% | <input type="text"/> | Provide more medical programs to the school that can lead up to doctorate degrees.  |
| 1 | 0.81% | <input type="text"/> | Requiring greater accountability, higher consciousness of the role of the Langston University set by those graduates gone before.   |
| 1 | 0.81% | <input type="text"/> | Research opportunities.   |
| 1 | 0.81% | <input type="text"/> | Retaining programs that do not provide long term value for students. We're a smaller institution that fails to realize the imperatives of being resourceful. It's time we start assessing these programs to determine if we should still offer the programs at the university.  |
| 1 | 0.81% | <input type="text"/> | Returning the mentoring program back to the campus to include all academic areas.   |
| 1 | 0.81% | <input type="text"/> | See above.  |
| 1 | 0.81% | <input type="text"/> | Stay current with courses offered at larger institutions and insure our students are on the same track.   |
| 1 | 0.81% | <input type="text"/> | Strengthening student's understanding of academic rigor at the beginning of the freshmen term   |
| 1 | 0.81% | <input type="text"/> | Students to pay more attention  |
| 1 | 0.81% | <input type="text"/> | Subjects update, more guest speaker spot lighting subject   |
| 1 | 0.81% | <input type="text"/> | Test preparation for the Education Department.  |
| 1 | 0.81% | <input type="text"/> | That LU makes sure that the classes that it provides to the students is on one accord within the same lines as our sister school OSU. I have found that a few students were not able to get the classes that they needed to move into a master and or phd level class because of the lack of certain coursework for their next degree.  |
| 1 | 0.81% | <input type="text"/> | The Business and financial affairs.   |
| 1 | 0.81% | <input type="text"/> | The education programs need to be modernized and the Business programs need to gain some prestige in industry world so graduates can find good jobs. There is nothing setting Langston students apart at this moment. Faculty need to also be help responsible for producing bodies of research that speak to what is being done in the classroom. What are LU Faculty publishing or contributing to the academy? LU also needs to have a conversation about the faculty role in retention. Students spend most of their time at the institution in the academic setting, this is where retention takes place. Langston also needs to evaluate current academic programs and find new offerings. I do not see very much happening on the academic side of the house that is innovative or implementing best practices. WE NEED NEW PROGRAMS that speak to be competitive in a global economy and workforce. We need to create alumni that have the ability to go out into the world and be successful so they have the mean to give back. This is happening now, but I would like to see more alums be able to do this. The education programs need |

to be updated and trimmed down. We do not need 150 unit bachelor degrees. This is not in line with nationwide practices in the field.

|   |       |   |  |
|---|-------|---|--|
| 1 | 0.81% |  | The educator preparation program is currently the orphan child for the administration. There is no support and no recruitment for future minority teachers in Oklahoma.  |
| 1 | 0.81% |  | The enrollment process   |
| 1 | 0.81% |  | The inadequate resources and respect for Langston Tulsa needs major improvement. Currently conditions are unimaginably scarce. Programs were stronger 2011. Declining steadily over the last couple of years.  |
| 1 | 0.81% |  | The math program   |
| 1 | 0.81% |  | The professors and students should be trained in using D2L and Adobe Connect.  |
| 1 | 0.81% |  | The resources that are provided to the students. Overall the students should be armed with up to date learning tools that would best prepare them for an ever changing world.  |
| 1 | 0.81% |  | The Sciences   |
| 1 | 0.81% |  | The teacher that are there for students instead of a paycheck and more faculty involvement.  |
| 1 | 0.81% |  | The university could do a much better job of encouraging students in various realms throughout students academic career, to include, but not limited to, emphasis the importance of career searching and building, resumes, demonstrating career paths for one's career field, life after graduation, scholarships and grants. |
| 1 | 0.81% |  | The university should identify some unique niche programs that would attract students. The institution should also work on building relationships with key corporations and business interests to provide courses that are relevant to the actual jobs that are available to LU grads now.                                     |
| 1 | 0.81% |  | There are a few majors that should be abandoned such as engineering and related specialties. There are universities that are doing that work better and LU should encourage and direct students to them  |
| 1 | 0.81% |  | Timely communication with students and alumni.   |
| 1 | 0.81% |  | unknown  |
| 1 | 0.81% |  | Unknown  |
| 1 | 0.81% |  | We should revamp Hotel and Restaurant Management and bring it back as a major. Oklahoma is seeing a influx of new developments in that field.  |

124 Respondents

Q3. How would you characterize the research programs of Langston University?

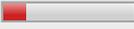
| Count | Percent |   |  |
|-------|---------|---|--|
| 31    | 21.99%  |  | The research programs are strong.  |
| 38    | 26.95%  |  | The research programs are acceptable for the mission of the university.    |
| 24    | 17.02%  |  | The research programs are weaker then they should be.                      |
| 48    | 34.04%  |  | I do not know anything about the research programs at Langston University. |

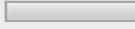
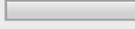
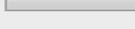
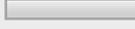
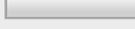
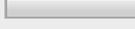
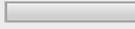
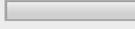
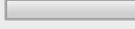
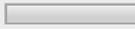
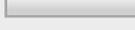
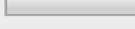
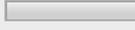
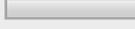
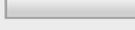
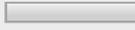
141 Respondents

Q4. The University effectively communicates with Langston University Alumni?

| Count | Respondent % | Response % |   |
|-------|--------------|------------|---|
| 87    | 63.50%       | 59.18%     |  Agree |
|       |              |            |        |

23 16.79% 15.65% Uncertain

37 27.01% 25.17%  Disagree if you disagree, please explain what can be done to improve the communication process.

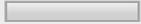
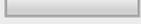
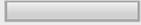
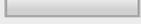
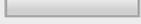
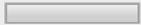
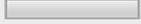
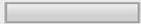
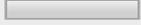
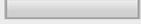
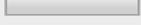
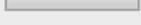
| Count | Percent |   |  |
|-------|---------|---|--|
| 1     | 2.70%   |    | I do not feel that Blankston Alumni are aggressively pursued and make it a heartfelt to come and contribute back to the college that they graduate from What I am trying to say the alumni are not aggressively recruiting with enough incentive to get back to the university   |
| 1     | 2.70%   |    | They can not even keep the Homecoming yearly calendar up on their website.   |
| 1     | 2.70%   |    | Alumni should be engaged in a much more progressive way at LU. One of the reasons alum are always upset is because you look up one day and things have just been change without asking for broad feedback. The logo or brand of an institution is not something you change with a committee. There should be broad input from the community because you want it to be something the masses can be proud of and create some buy in. Langston University reports to a board that has not vested interest in the institution. They can not stand up or speak for LU like they can for OSU because most of them attended and built some affinity for that institution. No one on the A&M Board attended LU. This is problematic. The institution must take this into consideration is its decision making model. It is very likely that the Board will approve decisions the community of scholars as a whole is not in favor of and will rebel.   |
| 1     | 2.70%   |    | As the current President of the Detroit Chapter of LUNAA I would like to see more information given to the alumni chapters regarding the politics and finances of LU. There should be more information regarding student enrollment and retention and physical plant concerns. We are at a loss at times when trying to explain ourselves at college fairs which we attend and represent LU. We are not allowed to recruit but need as much current information as we can get. This would/could also be disseminated through local chapter e-mail postings.  |
| 1     | 2.70%   |    | better than times past , still need better Alumni communication ,concerning sports programs , academic programs , and financial information .  |
| 1     | 2.70%   |    | Could be improved. Many schools use students to help contact alumni. Keep in contact via mail and internet - those that support and those that don't. One alumni told me , " I would give if they called me!".   |
| 1     | 2.70%   |    | Greater use of telephone, e-mail, and mail for those older Alumni who are able to offer various kinds of aid to the university.A   |
| 1     | 2.70%   |    | I am not in an area that is part of a chapter so I am not sure about the full communication process with Langston University.  |
| 1     | 2.70%   |    | I believe the President works hard at trying to communicate with Alumni but the Director of Alumni Affairs doesn't use every communication median available to reach all alum. Young alum need more of a social media presence for communication.  |
| 1     | 2.70%   |    | I believe they connection to their best ability. But they can use Alumni to come back and speak with these students having interaction with them to see what more they can education Langston students.  |
| 1     | 2.70%   |    | I disagree. I think there is a missing link between current alumni and future alumni. The lists that alumni associations are given are inadequate. We are not asked to contribute to the university on a regular basis outside of paying association dues. The whole idea of alumni is to give back money. I want to see a focused campaign on individual alumni giving. I have suggested many different one's. I work in Development for a major environmental non-profit in a major city and I know the potential that Langston alumni has as far as giving we just need to be asked. There needs to be a huge push in individual and major giving from alumni. If that means we have to search for a new Alumni Director and improve and add to the Institutional Advancement staff and so be it. I don't know any of the professional fundraiser at my alma mater and it is shameful. I would donate but there needs to be an effort to ask me for my donation. I fly all over the country and ask people for money. Guess what? I are happy that I asked them. Black, white, red or green people will give money to their alma mater. |
| 1     | 2.70%   |  | I don't recieve frequent correspondence as an alumni. As an active member of a local alumni group it is a little more frequent.  |
| 1     | 2.70%   |  | I feel as though alumni are contacted when funds are requested and in need. I believe in giving back to Langston University but I would prefer to know to what cause I am giving and true inventory of my spending. I love Langston University and the spirit of its mission has directly impacted my life. However, I would feel more willing to donate to the university if we were wanting to buyout the Habitat Company or enhance true ownership of the university.   |
| 1     | 2.70%   |  | I receive emails but how can a white grad be a part of any activities under the impossible conditions of today.  |
| 1     | 2.70%   |  | I usually only hear when they need money. I want to hear more about the accomplishments of the university.   |
| 1     | 2.70%   |  | Information is never given concerning student, staff, and over all improvements. Everything seems to be self centered by and about a few people.   |
| 1     | 2.70%   |  | Infrequent e-mails. Limited information of events  |

|   |       |                          |   |
|---|-------|--------------------------|---|
| 1 | 2.70% | <input type="checkbox"/> | It seems only a few alum are informed, less than 400. Several thousand are alums of Langston and do not receive info/updates.   |
| 1 | 2.70% | <input type="checkbox"/> | Langston University shares information with its alumni on a "need to know" basis. Langston has communicated with alumni according to the alumni's current contact information. The executive director of the alumni needs to disburse the information in a timely manner so the alumni may become more involved to attend/support,... the university's programs, activities/events, Eg. When the date of homecoming has been decided, the information regarding hotel(s), other activities,...must be given immediately and not 4 months prior to the said or any event(s).     |
| 1 | 2.70% | <input type="checkbox"/> | Most information is forwarded by another Alumni via Facebook rather than the Association.   |
| 1 | 2.70% | <input type="checkbox"/> | My primary concern is related to lack of responsiveness when our chapter reaches out for information. For example, we planned a holiday gathering and reached out the university to identify the names and email addresses of students from the Atlanta Metro Area so that we could meet them and give them a WalMart gift card on behalf of the chapter. We purchased more than \$200.00 worth of gift cards and could not give them to students because we could not get their contact info from the college.   |
| 1 | 2.70% | <input type="checkbox"/> | N/A   |
| 1 | 2.70% | <input type="checkbox"/> | No, I don't feel they do. They may tell you who died, who is retiring, what events are going on but not the University as a whole. Especially academically what is lacking and what takes place with the programs at LU.  |
| 1 | 2.70% | <input type="checkbox"/> | Online web notice, and if your not a paid alumni you don't get detail information   |
| 1 | 2.70% | <input type="checkbox"/> | PROVIDE INFORMATION TO ALUMNI ON A TIMELY BASIS   |
| 1 | 2.70% | <input type="checkbox"/> | The Alumni has to do a better job of communicating with Alumni outside of Oklahoma and be inclusive with Alumni who want to serve that don't reside in the State of Oklahoma or close proximity like Dallas, TX.  |
| 1 | 2.70% | <input type="checkbox"/> | The communication could improve.  |
| 1 | 2.70% | <input type="checkbox"/> | The communication platform should be updated it doesn't engage younger alumni members.  |
| 1 | 2.70% | <input type="checkbox"/> | The LU Alumni staff, particularly Vonnie Ware has been in the position for wayyyy too long and her communication is antiquated and outdated in a time when ALUMNI giving is low. She should be replaced and a new Employee should come and bring creative and strategic ways to get alumni involved and financially supporting the university. By sitting in the office everyday, Communication and alumni participation will just be like her.....sitting and doing NOTHING.   |
| 1 | 2.70% | <input type="checkbox"/> | The university does not address the issue with charter schools in Tulsa and OKC. It appears that they are in it only for the money they receive but provide not visible oversight. The university has not address that issue with the alumni who live in those respective cities..  |
| 1 | 2.70% | <input type="checkbox"/> | The University reaches out Alumni effectively using a variety of social media outlets.  |
| 1 | 2.70% | <input type="checkbox"/> | The web page is not reader friendly and needs drastic improvements; i.e., monthly events; legacy scholarship, financials, make a gift, getting involved; make a connection, latest news   |
| 1 | 2.70% | <input type="checkbox"/> | There was a time when I would have agreed with the statement; however, over the past few years, it appears that the Director of Alumni Affairs and the Alumni Association have not been on the same page. I believe that the person has been in the role too long and that new blood is needed to rekindle a fragile relationship and move the needle forward. I also believe that the Alumni President should be involved on the President's Council in order to provide quicker feedback on alumni/student related issues as well as provide a pulse of the alumni community. |
| 1 | 2.70% | <input type="checkbox"/> | Update Alumni records. Improve website. On line Langston monthly or quarterly magazine  |
| 1 | 2.70% | <input type="checkbox"/> | We could be more informed through technology and mailings   |
| 1 | 2.70% | <input type="checkbox"/> | We don't always find out about the recruiting efforts of the school in our area until the last minute. We would love to know a few weeks in advance if possible.  |
| 1 | 2.70% | <input type="checkbox"/> | While we hear about things, usually it is late (a few days before an event). This isn't an alumni affairs issues ita a university issue. (Case in point email about help with graduation received day of meeting and day before graduation- no lead time)   |

137 Respondents

147 Responses

Q5. As you think about the growth of Langston University, what would be your top priorities for the university?

| Count | Percent |  |
|-------|---------|--|
| 128   | 100.00% |    |
| Count | Percent |  |
| 1     | 0.78%   |  Set up an extension in southern Oklahoma similar to the campuses in Tulsa and Oklahoma City.   |
| 1     | 0.78%   |  To get the university in love with top-notch programs across the country so the Langston name can be out there in academia as an institution with a deep desire for research programs The community will use throughout the United States bringing great credit upon our institution seeking out those critical research programs  |
| 1     | 0.78%   |  * The growth is fine. * We must do a better at promoting the all the campuses and their unique specialty.  |
| 1     | 0.78%   |  1) The "not college ready" population. HBCUs have to take the lead in getting these young people into productive careers even if they are not traditional academic programs. In one generation, their children will be college ready because the kids today had opportunities into the middle class. 2) Robust support services geared towards student graduation. Robust in this context is judged as the #of students that matriculate and ultimately graduate in 5 or less years. If that number is unsatisfactory, the support services are not robust enough in terms of breadth, depth, or effectiveness.  |
| 1     | 0.78%   |  1. Academic program offerings 2. Stronger alumni department at the University who facilitates outreach and communication   |
| 1     | 0.78%   |  1. Administrative and student relations would be my top concerns. 2. Building the alumni program by creating an incentive Donor Data Base. For example, create a "limited" coffee mug edition..."You could own this limited edition just for a donation of only \$100." I think what I am saying, is, we need to think outside the proverbial box with different "money-making" ideas. Consider looking at successful donor based fund raising organizations (Allied Arts and United Way in OKC) to see how they use incentives to build their fund raising programs and how they use those incentives as gifts to show donor appreciation.  |
| 1     | 0.78%   |  1. Buyout of the housing contracts with the Habitat company. 2. Focus on STEM majors. 3. More intensive and better trained tutoring for students, especially freshmen students. 4. More student supportive services. Resources and programs that tailor to the needs of students from various backgrounds including students with disabilities. 5. Strengthening of the ambassador program and increase or reinstatement of stipend for students. Training for students to be ethical and responsive peer mentors. 6. Accountability of Greek Letter Organizations as leaders and their responsibility as such, continued education on a university level.   |
| 1     | 0.78%   |  1. Continue to strengthen the academic programs. 2. Continue to implement the academic support programs for entering students, especially freshmen. 3. Continue to strengthen the Physical Therapy Program. 4. Promote more actively the "goat research program; it has national and international recognition. 5. Continue to support and recognize the value of faculty research interest. 6 Partner with a "major university" that can serve as a potential resource for graduate study for LU graduates. In addition, there may be some possibilities for joint research interest 7. Continue to engage a strong advocacy contingency as LU faces future social and financial challenges 8. Continue to address the on going issues of diversity and inclusion, which is highly important for any HBCU . |
| 1     | 0.78%   |  1. Ensure greater communication between the college and Alumni chapters. 2. Align recruitment efforts with Alumni chapters in the cities the recruiter visits. 3. Follow-up with students who submit their application and transcript at recruitment events . Too many documents go into a "black hole" and are never seen again.  |
| 1     | 0.78%   |  1. Produce the knowledge of internship program retention for students future careers. It helps them work in real-life situations relating directly or indirectly to their studies, which helps refines career chooses. 2. Maintaining good housing.  |
| 1     | 0.78%   |  1. Quality education which lead to top paying jobs 2. Exchange programs to offer students a worldwide experience 3. Keeping tuition affordable   |
| 1     | 0.78%   |  1. Significantly increase online offerings. 2. Continue to be transparent on University happenings 3. Be more proactive on university situation 4. Weed out and replace negative employees that do more harm than good to the spirit of the University. 5. Offer greater certification/continuing-ed programs for professionals (preferably online) 6. Partner with other similar universities to provide degrees (maybe other HBCUs that would be willing to team up to increase their offerings).  |
| 1     | 0.78%   |  1. Capitol Campaign 2. Increase in alumni giving 3. Increase in activities that will engage and cultivate young alumni to begin giving.  |
| 1     | 0.78%   |  A strong emphasis on curricula that prepare people, youth for jobs, and skills that teach proper relational behavior for success.  |
| 1     | 0.78%   |  Accept all races equally.  |
| 1     | 0.78%   |  Add more programs for degrees. I know that my child did not attend Langston because of her major, French. Langston does not offer it. The programs have to be strategically planned. Looking into the future of what is needed.  |

|   |       |                      |   |
|---|-------|----------------------|---|
| 1 | 0.78% | <input type="text"/> | Alumni efforts, more partnerships with corporations and area businesses, continued care replacement efforts for current students, recent grads, even alum. Involve more alum in presentations or speaking opportunities. A way to engage those who are successful leaders in their fields.  |
| 1 | 0.78% | <input type="text"/> | Alumni we need to begin giving back to our university whether it's volunteering or donating a small percentage of our earnings.   |
| 1 | 0.78% | <input type="text"/> | As I stated previously, to make sure that we are offering the courses that students need to move on to the next degree level at another institution.  |
| 1 | 0.78% | <input type="text"/> | Better oversight of PT school.  |
| 1 | 0.78% | <input type="text"/> | Better President that doesn't have drama attached to his name   |
| 1 | 0.78% | <input type="text"/> | Better recruiting   |
| 1 | 0.78% | <input type="text"/> | Better recruitment efforts  |
| 1 | 0.78% | <input type="text"/> | Better relationship with students not located at main campus. More regard for student input and needs. Adequate resources and bring back experienced admin staff and professors.  |
| 1 | 0.78% | <input type="text"/> | Better teachers for students, more caring for staff and faculty and better working conditions.  |
| 1 | 0.78% | <input type="text"/> | Branding, recognition for academic excellence.  |
| 1 | 0.78% | <input type="text"/> | Building an endowment   |
| 1 | 0.78% | <input type="text"/> | Campus Life is equally as important as academics. Keep the kids engaged in quality programs and activities on campus. Good for recruitment as well as retention.  |
| 1 | 0.78% | <input type="text"/> | Challenging courses and safe environment. This will help increase the students.   |
| 1 | 0.78% | <input type="text"/> | Community development and recruitment   |
| 1 | 0.78% | <input type="text"/> | Continually to update the buildings at the university, The student union should be "state of the art" and much larger, including a banquet hall, and perhaps more than one banquet hall, meeting rooms and as well as a cafeteria, grill and student meeting area with internet connections. Very disappointed during homecoming to see how sub standard the Student Union was.   |
| 1 | 0.78% | <input type="text"/> | Continue providing low cost classes to students.  |
| 1 | 0.78% | <input type="text"/> | Continue to educate our youth!! Give more incentives for students to attend LU.   |
| 1 | 0.78% | <input type="text"/> | Continuing to focus on students.  |
| 1 | 0.78% | <input type="text"/> | Create programs that bring in more money. Stay on the cutting edge of technology. And make sure you have a visible footprint on social media.   |
| 1 | 0.78% | <input type="text"/> | Curriculum, student retention, recruitment and scholarship opportunities.   |
| 1 | 0.78% | <input type="text"/> | Demographics/more population employed who looks like and understand the students/alumni (HBCU should have 95% of Afrikan/Afrikan Americans employed as instructors/professors and in various departments of the university Offer classes that reflects societal needs/demands and skills Students respecting selves and others Appropriate dress attire for class and social event Allowing students to remain on campus during the university's breaks/holidays but the additional cost will be added to the students' tuition or incorporate into all student's tuition regardless if the student(s) decide to remain on campus or not security |
| 1 | 0.78% | <input type="text"/> | Do feel qualified to answer this question as I feel President and staff have put excellent programs in place.   |
| 1 | 0.78% | <input type="text"/> | Ease of registration and acceptance of registration time  |
| 1 | 0.78% | <input type="text"/> | Education Opportunities for Students (interns, international travel) Exposure Funding and recruitment   |
| 1 | 0.78% | <input type="text"/> | Expand graduate programs and develop a great endowment fund program for the school.   |
| 1 | 0.78% | <input type="text"/> | Expanding the doctoral options and opportunities.   |
| 1 | 0.78% | <input type="text"/> | Financial debt. Run your business like the division one schools   |
| 1 | 0.78% | <input type="text"/> | Financial office needs help   |

|   |       |                      |   |
|---|-------|----------------------|---|
| 1 | 0.78% | <input type="text"/> | Finding the hottest areas for employment through research, then engaging employers to teach students the skills they will need for success tomorrow and beyond. Please understand that these skills are not just technical in nature. They need to know how to build networks, work in teams, how to lead and how to follow. Formal classes in the social skills should be a must.  |
| 1 | 0.78% | <input type="text"/> | Fire that aminstration!   |
| 1 | 0.78% | <input type="text"/> | Focus on academics and providing pathways that lead to jobs in 21st century. Look at innovative ways to create different revenue streams for the university. Look at online, hybrid learning methods.   |
| 1 | 0.78% | <input type="text"/> | Fundraising and Marketing the Brand of Langston University.   |
| 1 | 0.78% | <input type="text"/> | Gaining more student but how to keep the students here should be a top priority.  |
| 1 | 0.78% | <input type="text"/> | Get a better public relations department. Any time something transpires on the campus of dear Langston rather it be minut or not, it's instantly broadcast, which makes the university get a stigma. Majority of the time, it's not even students from our campus, but because it happened at Langston it's automatically assumed it was one of our students. I attended a PWI for graduate school and I can assure you on a daily basis there were robberies, rapes, etcetera, but because of their PR department, those things never came to light. Rules need to be lessen in terms of student events. If the student body can't put on the programs the students want then the retention rate will remain low due to low morale. LU is an hbcu that needs to be known by other major hbcu's and pwi. There needs to be more African culture taught and seen around the campus. Student vendors, open forums and so forth. |
| 1 | 0.78% | <input type="text"/> | Growing in Instructors who want nothing the best from their students.   |
| 1 | 0.78% | <input type="text"/> | Having top notch professors teaching in every department is one priority. Another priority, having programs that are current with not only the present, but for future of this world that's based on godly principles from the Holy Bible...truth.  |
| 1 | 0.78% | <input type="text"/> | I am not sure.  |
| 1 | 0.78% | <input type="text"/> | I guess with the advancement of certain technologies. I think having a program that deals with cyber security would be of great benefit to the school and the students. This is the future. I think you should also work toward that encapsulates maybe occupational and physical therapy with the current population aging the way it is .. This field should be in demand due to the fact that people are living longer.  |
| 1 | 0.78% | <input type="text"/> | I loved Langston but have not seen it for several years and do not really know how to answer this question.   |
| 1 | 0.78% | <input type="text"/> | Identify key opportunities and develop a strategy to meet the needs of graduates and future employers.  |
| 1 | 0.78% | <input type="text"/> | Improve retention and graduation rates.   |
| 1 | 0.78% | <input type="text"/> | Improve the School of Business specifically the computer science program. Healthcare is now a totally electronic we should combine the two programs and make a degree available. Healthcare Systems Analyst and it should be a master program.  |
| 1 | 0.78% | <input type="text"/> | improved access for increased growth of student population  |
| 1 | 0.78% | <input type="text"/> | Improvement in alumni joining a association or implementation of a chapter in their geographical area.  |
| 1 | 0.78% | <input type="text"/> | Improvement of student activities and more visibility of the successful programs/ students of the university.   |
| 1 | 0.78% | <input type="text"/> | Improving student growth by recruiting from local high schools.   |
| 1 | 0.78% | <input type="text"/> | In order to grow in anything, or to prosper in life at any age our thinking has to change, with a will and a mind set, to work for ,and toward a change to benefit all who are a part of the program.   |
| 1 | 0.78% | <input type="text"/> | Increase academic requirements for admission. When I was there, in 1989 and even as recent as the last 5 years, anyone could attend. Which means students with great intentions are subjected to students that are distractions and many times bullies. The "students" generally are on holiday from home for that one year. In the mean time, they waste federal funds, terrorize students, distract students who have great intentions. When I was there as a freshman in 1989, there were at least 5 children that were "slow, special". They lasted maybe a semester, perhaps a year. Everyone deserves a chance for an education. But, not everyone deserves to be accepted to LU. Create admission standards that value academics, citizenship, community service.  |
| 1 | 0.78% | <input type="text"/> | Increase alumni involvement through strategic interactions to help raise money for the university. Build the OKC campus and increase enrollment. Provide more academic rigor and increase enrollment on main campus. The OKC campus should be embedded in the NEOKC community.  |
| 1 | 0.78% | <input type="text"/> | Increase the legal aspect of the studies; make students more aware of the impacts of public dissent.  |

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|---|-------|----------------------|--|
| 1 | 0.78% | <input type="text"/> | Introduction of many discipline  |
| 1 | 0.78% | <input type="text"/> | Langston should be recognized as a leader HBCU in educational innovation. Our academic programs need to be best in class or among the best in class. There should be a five year strategic plan to increase enrollment, retention and graduation. We must initiate a comprehensive major 5-year capital campaign. Finally with the issues in Oklahoma trying to dismantle our legacy we need to insure a future for Langston University in the state of Oklahoma.  |
| 1 | 0.78% | <input type="text"/> | Langston Tulsa and Oklahoma City. Increase student enrollment.   |
| 1 | 0.78% | <input type="text"/> | Maintain acedemic accreditations   |
| 1 | 0.78% | <input type="text"/> | Making sure that we are utilizing the land we have and seeing if there are ways we could capitalize off some properties. We should also research a possible on-campus open to the county clinic.   |
| 1 | 0.78% | <input type="text"/> | money for programs   |
| 1 | 0.78% | <input type="text"/> | More accessibility for needed books in Tulsa/ OKC campus's. There is a definite need for accessibility for people who are totally blind/legally blind and hard of hearing. In the future, if all the campus's would give students with these challenges or any other challenges the information for the Department of Vocational rehabilitation of Visual Services, that way we can ensure the receive accessibility by way of adaptive equipment the student may need or the proper print format.   |
| 1 | 0.78% | <input type="text"/> | More African American students attending Langston. Better recruitment stragey being implemented.   |
| 1 | 0.78% | <input type="text"/> | more degree' programs...   |
| 1 | 0.78% | <input type="text"/> | More graduate programs   |
| 1 | 0.78% | <input type="text"/> | More housing.  |
| 1 | 0.78% | <input type="text"/> | More online programs.  |
| 1 | 0.78% | <input type="text"/> | More out of state recruiting   |
| 1 | 0.78% | <input type="text"/> | More scholarships, connecting more with other HBCU's, greater fundraising efforts, shuttle buses to the main campus from sister sites, more independence from O.S.U.   |
| 1 | 0.78% | <input type="text"/> | More updates to the grounds  |
| 1 | 0.78% | <input type="text"/> | My top priorities would be student housing, student safety and course availability.  |
| 1 | 0.78% | <input type="text"/> | My top priority would be the out-of state students. I was an out-of-state student and I remember how challenging it was financially semester to semester and wondering if I was going to be able to remain a student and continue with my education. It saddens me that while I was attending to see their was not much to offer those students that were not Oklahoma residents. I remember having one scholarship and of all its scholarships there was only one scholarship offered for out-of-state students. Personally as many parties there were on campus I believe that one of those parties could have been a fund raiser for students who were from outside the state of Oklahoma who needed help with tuition. |
| 1 | 0.78% | <input type="text"/> | No long-term debt. Strengthening Langston Tulsa  |
| 1 | 0.78% | <input type="text"/> | On campus student housing Evaluate current degree offerings and suspend/eliminate those with low enrollment targeted recruitment of freshman OKC campus expansion  |
| 1 | 0.78% | <input type="text"/> | Political, community and alumni support.   |
| 1 | 0.78% | <input type="text"/> | Provide better housing for the students. It's my understanding the food in the cafeteria could be better given the fees paid to eat in the cafeteria. Conduct anonymous surveys mid semester and at the end of the semester to evaluate how well the students are understanding what they are being taught.  |
| 1 | 0.78% | <input type="text"/> | Provide excellent housing and more activities for students during the weekend.   |
| 1 | 0.78% | <input type="text"/> | provide more positive information to alumni in OKC area.   |
| 1 | 0.78% | <input type="text"/> | Publicity  |
| 1 | 0.78% | <input type="text"/> | Reaching out more to Alumni to support LU by giving back to the University. I think we can do more. Looking into more grants and donations for the University.   |

|   |       |                      |   |
|---|-------|----------------------|---|
| 1 | 0.78% | <input type="text"/> | Reconstruct the academic mission of the University to increase intentionality. Create a Department of Residential Living and Learning or Housing. Marketing Strategy for Tulsa and OKC campus. Correspondence for VP's to update Alumni on the status of departments. Formulating an Alumni directory or highlighting elite alums to build moral among students and alumni members.   |
| 1 | 0.78% | <input type="text"/> | RECRUIT IN OTHER STATES   |
| 1 | 0.78% | <input type="text"/> | Recruiting  |
| 1 | 0.78% | <input type="text"/> | Recruitment for student population in general Recruitment of highly qualified teachers Recruitment of HS athletes Recruitment of highly qualified sports staff funding for scholarships   |
| 1 | 0.78% | <input type="text"/> | Recruitment of highly qualified faculty with recognition in their particular field.   |
| 1 | 0.78% | <input type="text"/> | Recruitment, retention, financial assistance, career exposure, more dorms. Give Alumni in the smaller surrounding areas an opportunity to support LU athletics financially when you're coming to their city.  |
| 1 | 0.78% | <input type="text"/> | Reduction of tuition, and increase student attendance.  |
| 1 | 0.78% | <input type="text"/> | Retaining students  |
| 1 | 0.78% | <input type="text"/> | scholarships  |
| 1 | 0.78% | <input type="text"/> | Select an entirely new administration. One that is definitely concerned with the University traditions and overall improvement.   |
| 1 | 0.78% | <input type="text"/> | Service and education should be the top priority.   |
| 1 | 0.78% | <input type="text"/> | Stabilize the faculty and staff. There is to much turnover. Why?  |
| 1 | 0.78% | <input type="text"/> | Strengthen academic programs with more qualified faculty Change student's expectation of what success means Change the culture of the university to foster student pride  |
| 1 | 0.78% | <input type="text"/> | Strong mentoring program for new graduates for a firm foundation and footing as they transition from the university, academic understanding of a profession to real world practices   |
| 1 | 0.78% | <input type="text"/> | Stronger administration that could be more visible to our alumni and seek input from those that have been successful in recruiting.   |
| 1 | 0.78% | <input type="text"/> | Structural improvemental and increasing staff focused on alumni engagement, donations and major gifts   |
| 1 | 0.78% | <input type="text"/> | Student retention   |
| 1 | 0.78% | <input type="text"/> | -Student Success Objective and Outcome (Retention, Completion-Graduation, Employment) -Financial Stability -Strategic Planning -Continuing in our mission to serve those who otherwise would not have an opportunity to pursue higher education. -Infrastructure -Transparency  |
| 1 | 0.78% | <input type="text"/> | Support the Arts!!!! I don't know who is responsible for grant writting at LU but couldn't more could be done to approach corporations for support funding for our marching band? I wasn't a music major and I know education has taken a hit in Oklahoma but when I come to homecoming I don't want to see elementary school bands larger than LU's. The signs on the sides of the cars in the parade are proof that design education is lacking as well. Multi-media instruction should be producing instructional videos of student achievement and university initiatives that could be aired over OETA. Market LU as more than a goat research facility or scientific peanut farming institution. I know this sounds harsh and these are world known facets of LU but we need to assess ourselves more closely. Maybe I just don't know enough about what is truly going on down there but then again... |
| 1 | 0.78% | <input type="text"/> | Teaching, Research and service  |
| 1 | 0.78% | <input type="text"/> | The academic programs   |
| 1 | 0.78% | <input type="text"/> | The focus on Langston Tulsa and to make sure the university focuses on the future of what jobs are available and gear the university toward that training. Take the mission of more hands on and research projects.   |
| 1 | 0.78% | <input type="text"/> | The students want to feel that they are valued customers, not just another "body count" financially. Professors and administrators must include student leadership as much as possible when planning for the future of the university. I'm heavily focused on student experience because it "shaped" me as a professional. When I was told I was representing the university at any event, I would emulate the mannerisms I learned and convey the thoughts of the student body respectfully. I want people to know of Langston Graduates the way people know " a Moorehouse Man" or a "Harvard Man" and feel excited to enroll at our alma mater.  |
|   |       | <input type="text"/> |   |

|   |       |  |  |
|---|-------|--|--|
| 1 | 0.78% |  | The top priority is Definitely recruitment. The university has to make full-time recruitment a priority. From Washington to Maine. L.U. recruiters should be focused on the western region of the U.S., recruiting LU as the far western HBCU and focusing on those students.  |
| 1 | 0.78% |  | The Top priority should be the schools reputation. Currently, the University does not measure up to other Major universities in the state. Many students does not recognize it as the only HBCU in the state and often times is not one of their first choices. Visibility in our High Schools is a must.  |
| 1 | 0.78% |  | Think about going into the school systems around your campus's / and have students as well as Professors go into these schools and promote your school. A lot of people do not know anything about Langston, or have heard terrible things about Langston and refuse to even try to become involved. Langston has had a low profile for so long in Oklahoma, it's going to take Langston to get itself out of limbo, and to create reason for students to come into your doors for a great experience. |
| 1 | 0.78% |  | Tinw, talent and treasure. Alumni support with time volunteering Alumni support with utilizing their talent Alumni support with treasure (giving) - most important, must increase  |
| 1 | 0.78% |  | To advance and be a tleast #2 in the state. To offer more scholarships for nursing students.   |
| 1 | 0.78% |  | To be known more nationally I suppose.   |
| 1 | 0.78% |  | to enroll more black men from the east coast. theirs alot of youth from South Florida to Massachusetts that need that wisdom and push that i feel only Langston can provide...   |
| 1 | 0.78% |  | To expand and focus on the programs that are in demand and build those programs up so we can admit and graduate several students from those areas! The programs that are low producing need to be evaluated and maybe let go so those funds can be used to improve what we need to do!   |
| 1 | 0.78% |  | To no to a college that not so big that you get loss as a person   |
| 1 | 0.78% |  | To Offer more Graduate Programs....  |
| 1 | 0.78% |  | Top Priority for the University would be to developpe the recruitment program and look at recruiting more students from Oklahoma.  |
| 1 | 0.78% |  | vvvvvv   |
| 1 | 0.78% |  | Ways to grow, be more present in the community ( professionally and socially)  |
| 1 | 0.78% |  | Working Adults. Adults seeking to complete or continue their education.  |

128 Respondents